



Webmaster's comments on www.maristfathers.org.au for 2017

Statistics

- The web site 'stats' page brings realism to the day (especially if you're the webmaster).
- I check it most days.
- At the end of each year I usually add up the figures.
- Here are some.... enjoy!

Daily visits

- These still seem to be the best indicator of interest in the site.
- We averaged 420 per day throughout 2017 (up from 400 in 2016).
- Each visitor looked at about 5 site pages each day (up 25% on 2016).
- Visits went up and down, crazily, over various months. 'Don't know why.'
- Sometimes there's a surge following Facebook postings linked to our site.
- Occasionally there's a dive for no apparent reason.
- See 'recent stats trivia' (last item, below).

'Fake visits'

- This is what I call the visits from the giant, unidentified, trawling, Internet sources, picking up info for Google & other search engines.
- They account for 50 % of recorded visits.
- On the positive side, they are the reason that, when you Google 'Marist Fathers Australia', we are likely to come up first.

Real visits (the other 50%)

- Each month, visits come from just over 100 countries.
- 60% from Australia.
- 20% from six other countries (Germany, Italy, Canada, NZ, Thailand and Brazil – there are Marists in each of these countries).

- 20% from about 90 other countries.
- Cook Islands made it to No.11 visitor status recently. Congrats!

'Hits'

- If you like impressive numbers, you'll love 'hits'.
- But though there's more of them, they don't always tell the story.
- They measure the number and size of files opened during a visit.
- In 2017 hits reached almost 7,000,000 (actually 6,999,079. How close can you get?) up 40% from 5,054,983 in 2016.

Recent stats trivia

- Dec 2017 visits
 - Average daily: 354
 - Busiest day, Dec 04: 501
 - Quietest day, Dec 28: 283
 - Christmas Day: 300
- Jan 2018 visits (to Jan 17)
 - Average daily: 402
 - Busiest day, Jan 11: 558
 - Quietest day, Jan 03: 337
 - New Year's Day: 348

Marist Fathers Australia web statistics 2016 & 2017

Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Dec	10,233	8,794	2,606	354	6,471	11,042,781	10,984	80,797	272,624	317,247
Nov	12,142	10,604	2,556	431	7,797	11,569,111	12,944	76,693	318,143	364,277
Oct	27,094	24,785	1,926	394	7,895	27,652,426	12,216	59,709	768,340	839,930
Sep	22,911	20,704	1,774	412	8,076	22,221,076	12,360	53,247	621,125	687,330
Aug	19,644	17,592	1,900	422	7,836	19,904,283	13,084	58,923	545,379	608,979
Jul	19,142	16,690	1,757	383	7,970	18,834,895	11,875	54,473	517,414	593,426
Jun	20,978	18,721	1,690	453	7,410	19,521,939	13,612	50,715	561,653	629,362
May	20,643	17,493	2,454	419	8,081	18,582,975	13,002	76,085	542,306	639,934
Apr	19,085	16,749	2,098	449	8,459	17,277,306	13,480	62,952	502,487	572,552
Mar	20,006	17,546	1,979	447	8,465	18,863,219	13,878	61,375	543,926	620,213
Feb	21,050	18,212	2,083	462	7,644	17,292,326	12,938	58,348	509,958	589,409
Jan	17,302	14,121	2,364	421	6,999	15,698,344	13,076	73,310	437,752	536,370
Totals					93,103	218,460,681	153,449	766,627	6,141,107	6,999,029

Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Dec	16,365	14,131	2,085	457	6,839	16,351,923	14,186	64,661	438,078	507,345
Nov	15,451	12,888	1,941	433	7,217	13,890,000	13,008	58,243	386,660	463,549
Oct	15,053	12,275	1,867	418	7,728	13,362,744	12,961	57,885	380,547	466,653
Sep	15,931	13,091	1,682	394	7,479	13,841,804	11,837	50,478	392,753	477,949
Aug	15,729	12,897	1,496	385	7,082	14,161,523	11,949	46,381	399,813	487,611
Jul	15,767	11,887	1,556	381	7,713	13,718,440	11,811	48,244	368,514	488,778
Jun	13,802	11,107	1,447	400	7,750	12,156,268	12,002	43,423	333,218	414,076
May	13,054	10,500	1,414	397	8,411	11,589,680	12,320	43,863	325,518	404,683
Apr	12,351	9,312	1,681	390	8,170	9,983,251	11,702	50,447	279,386	370,554
Mar	10,852	8,631	1,434	376	8,116	9,641,329	11,673	44,479	267,582	336,435
Feb	9,939	7,618	1,573	390	7,841	8,578,278	11,316	45,636	220,949	288,234
Jan	11,261	8,143	1,956	381	7,321	9,378,740	11,821	60,664	252,453	349,116
Totals					91,667	146,653,980	146,586	614,404	4,045,471	5,054,983